

EU FP7 Project

e-Frame “European Framework for Measuring Progress”

www.eframeproject.eu

Workshop on Intangible Assets

ZEW Mannheim, May 2-3, 2013

Programme

(presenters are in bold print)

Day 1: THURSDAY - MAY 2, 2013

13:00 – 14:00

Registration and Lunch

14:00 – 14:15

Welcome

14:15 – 15:45

Session 1: International Project Activities on Intangible Assets

Massimiliano Iommi (ISTAT and LLEE):

Intan-Invest Data and Growth Accounting

Marie Le Mouel (OECD):

Measuring Knowledge-Based Assets: Findings and Open Questions

15:45 – 16:15

Coffee Break

16:15 – 18:00

Session 2: Academic Research Activities on Intangible Assets (I)

Bettina Peters and Dirk Crass (both ZEW):

Do Intangibles Enhance Productivity – Micro-econometric Evidence from Germany

Kate Robison (Swansea University) and Rebecca Riley (NIESR):

The Role of Intangible Capital in Productivity Growth: A British City Region Perspective

Hannu Piekkola (University of Vaasa)

Intangible Investment and Market Valuation

18:00 – 18:15

Wrap-up of Day 1

19:30

Conference Dinner

Day 2: FRIDAY - MAY 3, 2013

9:15 – 11:00

Session 3: Academic Research Activities on Intangible Assets (II)

Martin Gornig and Bernd Görzig (both DIW):

Intangibles, Do they Explain Differences in Return Rates?

Rebecca Riley (NIESR) and Kate Robinson (Swansea University):

Intangible Capital and Business Performance: Evidence from the UK

Wen Chen (Groningen):

Search for Organizational Spillovers

11:00 – 11:30

Coffee Break

11:30 – 12:40

Session 4: Treatment of Intangible Assets in National Statistics and Growth Accounting (I)

Eva Hagsten (Statistics Sweden):

Intangible Assets, Should We Bother?

Daniel Ker (UK Office of National Statistics):

New Firm-level Information on Intangibles

12:40 - 14:00
Lunch Break

14:00 – 15:30
Round Table: Challenges and Developments at National Statistical Institutes with Respect to Measurement of Intangible Assets
Susana Garcia-Diez (DESTATIS)
Bernd Görzig (DIW)
Eva Hagsten (Statistics Sweden)
Marianne Saam (ZEW, host)

15:30 – 16:00
Coffee Break

16:00 – 17:45
Session 5 Treatment of Intangible Assets in National Statistics and Growth Accounting (II)

Hugo de Bondt (Statistics Netherlands):
The Incorporation of Intangible Assets in the Dutch Growth Accounts

Erich Oltmanns (DESTATIS):
R&D as Investment in the National Accounts

Thomas Niebel (ZEW), Mary O'Mahony (University of Birmingham) and **Marianne Saam** (ZEW):
Intangible Investment at the Industry Level: Growth Accounting

17:45 – 18:00
Wrap-up of the Workshop and Goodbye