

EU FP7 Project

e-Frame “European Framework for Measuring Progress”

www.eframeproject.eu

Workshop on Intangible Assets May 2-3, 2013 in Mannheim, Germany, at the Centre for European Economic Research (ZEW)

Within the general theme of “going beyond GDP” the workshop aims at discussing how to:

- refine the measure of GDP to account for non-market activities, publicly provided services, and quality improvements based on existing, standardized, and easily accessible data;
- improve definitions and measurement of intangibles, and assess their private and social values; develop a quantification scheme to complement the GDP measure;
- develop methods to measure intangible assets in cooperation with national statistical offices to guarantee feasibility of data collection;
- compare the standard GDP measure with an augmented and refined GDP measure for sensitivity analysis.

We would like to invite researchers and administrators to give a presentation on any work or developments at your institution that are related to the above mentioned topics surrounding intangible assets.

Alternatively (or in addition), there is the possibility to take part in a “round-table” discussion on developments and challenges of implementing the measurement of intangible assets in national statistics.

Suggestions for contributions can be send to Jan Hogrefe (hogrefe@zew.de) until March 31, 2013. For additional information on funding and organization please also refer to the above contact.